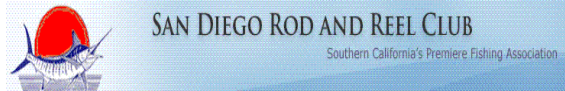


Big Fish Tournament and Seminar

Our annual Big Fish Tournament is always geared toward benefiting a charitable organization. We are not just about fishing, but we are also about giving back to the community. Therefore, any donations by way merchandise, gift certificates and/or monetary are put to use to benefit the community. Items are raffled or sold at silent auction to raise money. Money received are used to support fishing activities for kids in our community.



As you can see, the San Diego Rod and Reel Club makes a big effort to introduce San Diego children to the world of fishing. **But we can't do it alone ... we need your help!** Our goal is for your business to benefit as well—we want your generosity recognized. Sponsorships are recognized through advertisement, T-Shirt logos, recognition on our web site and vendor space at the seminar. All this depends on your level of donation. Your generosity is greatly appreciated!



San Diego Rod and Reel Club
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Billy Roach
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www.SanDiegoRodandReel.com



The San Diego Rod and Reel Club was established in 1982 to bring fisherman together to share experiences and ideas. Filled with tournaments and social gatherings, members of the club become friends and fishing partners for life. We once were new to the sport as children, but somebody gave us the opportunity to create a passion for sport fishing. Now the members of the San Diego Rod and Reel Club wish to share these opportunities with someone new to the sport ~ the children.

It is our belief that youth participation in sportfishing means everything to the future of our sport and your business. Please consider a donation of any merchandise as both an investment in advertising your products and an investment in the future of fishing.



The San Diego Rod and Reel Club Story

We are Southern California's Premiere not for profit Fishing Club. We offer our members up to date information for anglers, social activities, club tournaments and monthly meetings that are informative and a lot of fun. Being part of a fishing club gives you access to anglers that have a wealth of knowledge in the area of sport fishing. We also have top experts speak at our meetings, so we guarantee that you will increase your fishing prowess by joining our club. Our fishing tournaments are for all ages that are held throughout the year with various type of prizes The San Diego Rod and Reel Club is a 501(c)(7) non-profit organization.

The San Diego Rod and Reel Club meets on the first Thursday of each month at 7:00 pm in the beautiful setting of the Bali Hai Restaurant overlooking San Diego Bay, in Point Loma. At each meeting we have a well renowned guest speaker from the fishing world to share their thoughts, tips and stories. We also have great raffle with filled with great prizes for the winning. Raffles typically have over 1000 dollars in merchandise. Plus you'll find the friendliest group of fishing people around

**SDR&R CLUB &
FRIENDS OF ROLLO
PROVIDE ACTIVITIES
FOR YOUNG
ANGLERS**

We are in partnership with the Friends of Rollo . Proceeds from the our Big Fish tournament are used to help finance the saltwater fishing trips that both San Diego Rod and Reel Club and the Friends of Rollo use to sponsor children events in our community.

www.sandiegorodandreel.com



The club also has a program to encourage youth angling participation. We sponsor saltwater fishing trips for children in our community. Along with our partner organizations, we also promote annual youth fishing derbies at Lake Poway, Lindo Lakes, Crystal Pier and Shelter Island Pier and others.